

## Kukri Sports selected as official apparel partner for 2018 Canadian Commonwealth Games Team

OTTAWA – Commonwealth Games Canada (CGC) today announced international sportswear manufacturer Kukri Sports as Team Canada 2018's official apparel partner for the Gold Coast Commonwealth Games.

The clothing kit provided to Canada's Team at the 2018 Games will include apparel for the Opening and Closing Ceremonies, as well as casual pieces for wearing in the Athlete's Village and other locations while at the Games in Australia. CGC engaged former Commonwealth Games athletes and coaches, as well as Chef de Mission Claire Carver-Dias, in the selection of potential designs as well as the items that will make up the clothing line. The team kit and retail clothing line will be introduced to the public at a later date in 2017.

"We are delighted to be the Official Apparel Partner to Canada's 2018 Gold Coast Commonwealth Games team," said Jamie Williams, Sales Director for Kukri North America. "We are looking forward to working with Athletes, Coaches and Staff to ensure the products that will be worn in the Gold Coast provide the team with a unique identity that they can be proud of, while at the same time providing the technical requirements necessary to live and compete in the hot sun of Australia. This partnership further supports our vision to become the number one Multisport brand in Canada."

"We are proud to announce this partnership with Kukri," said Richard Powers, President of Commonwealth Games Canada. "We look forward to working with this great company to develop the full clothing kit for the 2018 Gold Coast Games, and we know that our team members will be thrilled with the quality and design of their Team Canada 2018 clothing package."

· Ends ·

## For further information:

Commonwealth Games Canada Brian MacPherson Chief Executive Officer 613.244.6868 x226 brian@commonwealthgames.ca

## ABOUT COMMONWEALTH GAMES CANADA

Commonwealth Games Canada (CGC) is the franchise holder for the Commonwealth Games and Commonwealth movement in Canada, and an active, contributing member of the Canadian sport community. The mission of CGC is to strengthen sport within Canada and throughout the Commonwealth by participating in the Commonwealth Games and by using sport as a development tool. CGC builds a better Commonwealth through sport. Visit www.commonwealthgames.ca for information.

## ABOUT KUKRI SPORTS

Kukri Sports, part of the JD Group, is an international sportswear manufacturer that supplies quality custom team wear to over 100 sports. Formed in 1999, Kukri partners with thousands of teams, schools and universities across the globe as well as working with a number of provincial bodies across a wide range of sports. For more information on Kukri Sports, visit www.kukrisports.ca